

DEPARTMENT OF MANAGEMENT SCIENCES

List of Management Activities to be organised for the academic year 2019-20

Sl.No.	Name of the Activity	Activity Description & Objective
1.	Just A Minute (JAM)	<ul style="list-style-type: none"> ➤ This is an individual management activity. ➤ In this activity, student has to speak for 1 minute on a given topic spontaneously. ➤ This activity aims at evaluating the communication skills, spontaneity and time management skills of the students.
2.	Extempore	<ul style="list-style-type: none"> ➤ This is an individual management activity. ➤ In this activity, students are supposed to speak for 5 minutes on a given topic spontaneously. ➤ The objective of this activity is to examine the competencies like presence of mind, flow of thoughts, speaking skills and the way of presenting ideas in a limited time under pressure.
3.	Floor Crossing	<ul style="list-style-type: none"> ➤ Basically it is an individual activity. ➤ In this activity, students are given a topic and on the given topic, students are supposed to speak on merits and demerits. ➤ The main objective of this activity is to evaluate the communication skills, subject knowledge and the way of presenting ideas in a limited time.
4.	Marketing Warfare	<ul style="list-style-type: none"> ➤ Marketing warfare is an interesting activity in the area of Marketing Management. ➤ The main objective of this activity is to develop the cooperation and coordination among the team members within the team. On the other hand this activity enhances creativity and innovation among the team members in presenting 4Ps.
5.	Business Plan Contest	<ul style="list-style-type: none"> ➤ Basically Business Plan contest is a group activity. ➤ Students have to present their business plans as a team. In this activity students would be given the opportunity to exhibit their ideas and proposals with regard to their proposed business through presenting thoughts in a limited time.
6.	Dumb Charades	<ul style="list-style-type: none"> ➤ Dumb Charades is a word guessing game and can add lots of excitement and fun to gathering. ➤ Dumb charades involves explaining the phrases or the name of a movie or a personality or a book or a TV show through acting. ➤ In this activity persons are not allowed to talk and are required to act out the phrase /name by sign or gestures. ➤ This game also acts as an icebreaker in team. Different gestures, facial expressions and body language would play an important role.

7.	Stock Game or Stock Market Game	<ul style="list-style-type: none"> ➤ The ultimate objective of the game is to teach how the stock market works by using virtual money and real stock market statistics. ➤ Basically students have to take part as a team. ➤ This activity examines the students' abilities such as decisions making skills and critical thinking etc.
8.	Mock Press	<ul style="list-style-type: none"> ➤ It is an individual activity. ➤ Students will be given a role; Role may belong to a popular personality in the society. ➤ Here the emphasis will be on subject knowledge, Communication Skills, Body Language, Spontaneity and how better they relate and portray the concerned personality. ➤ Student has to play the role and the judges will act as press personnel and poses questions related to the role. ➤ This activity aims to examine the key skills of the student such as ability to foresee the future, creativity, Innovation, communication Skills and organizing skills.
9.	BIZ (Business) Quiz	<ul style="list-style-type: none"> ➤ This is a group activity. ➤ Biz quiz enlightens the students in the area of emerging trends in businesses. ➤ Students have to contest as a group with remaining groups. During the activity the groups shall be asked various questions about the company names, Taglines, brand ambassadors and chief executive officers etc. ➤ Key focus of this activity is to examine the student's awareness in the area of emerging trends in business.
10.	Paper Presentation	<ul style="list-style-type: none"> ➤ This is an individual activity. ➤ Students would be given a topic well in advance before the presentation. ➤ Student has to prepare well and present the topic in front of the faculty by using LCD projector. ➤ This activity focuses on the student communication skills, organizing skills and the way of presenting thoughts in a limited time.
11.	Debate	<ul style="list-style-type: none"> ➤ This is a group activity. ➤ The main objective of this activity is to examine the subject knowledge, critical thinking and coordination among team members.
12.	Case Study or Case Analysis	<ul style="list-style-type: none"> ➤ This is the most interesting management activity. ➤ Generally, In case study a real time business problem will be given to the students and students are supposed to study, analyse and find out the solution for them. ➤ Case study focuses on problem solving skills, leadership skills, and analytical skills and presentation skills among the students.

13.	Outdoor games	<ul style="list-style-type: none"> ➤ Generally outdoor management activities are organised within college campus but outside the classroom. ➤ Interestingly, Outdoor games will act as an Icebreaker. ➤ Outdoor games emphasise on team building abilities and makes strong and efficient team among students.
14.	Ad Making	<ul style="list-style-type: none"> ➤ Ad Making is a group activity. ➤ In this activity a team will be given a product or service. Based upon the product or service students have to prepare ad. For Which each team will be given some time duration. ➤ The main objective of this management activity is to identify and develop the creative and innovative thinking among the students and also develops coordination among team members.
15.	News Paper Analysis	<ul style="list-style-type: none"> ➤ This is an individual management activity. ➤ In this activity students will be given Newspaper and they are supposed to read a particular bulletin and analyze the same in front of the audience. ➤ This activity emphasises on students understanding about a topic and focuses on improving communication skills and analysing current political and business updates.